

SARAH PERICHO

SOCIAL MEDIA | CONTENT CREATION | WEB DESIGN

CONTACT

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TECHNICAL SKILLS

DESIGN SOFTWARE

- Adobe Creative Suite
- Affinity Suite
- Figma
- Wix Studio
- Webflow
- Shopify
- Canva
- CapCut
- Adobe Premiere Pro

PROGRAMMING:

- HTML
- Javascript
- CSS
- Processing
- C
- Python
- Arduino
- Visual Studio Code
- CodePen.io

MISCELLANEOUS

- Maya
- Unity
- Solid Works
- Final Cut HD
- DaVinci Resolve
- Mac OS
- Windows
- Microsoft 365
- Google Workspace
- Notion
- Monday

ABOUT ME

I'm a creative and digitally minded professional with experience in content creation, web design and customer-facing roles. Currently studying Creative Media, I'm developing my skills in social media marketing, photography and videography. I'm passionate about brand development and customer engagement, and eager to contribute to creative campaigns and sales initiatives that drive brand growth.

PROFESSIONAL EXPERIENCE

Field Sales Representative

Uniquely (April 2026 - June 2026)

- Developed communication and persuasion skills through direct customer interaction.
- Represented products and communicated their value to potential customers.
- Worked towards sales objectives in a customer-facing environment.

Web Designer

ZOMA Branding Agency (September 2025 - March 2026)

- Designed and refined responsive websites for a range of clients, including eCommerce and service-based businesses, focusing on UX improvements, visual hierarchy, and overall site performance within an agency environment.
- Gained hands-on experience in responsive web design within a fast-paced agency setting.

Front of House / Receptionist

Irish College Leuven, Belgium (June 2023 - January 2024)

- Managed customer enquiries and provided a welcoming, professional experience.
- Coordinated tasks and communicated with customers and colleagues.
- Developed strong organisational and problem-solving skills.

EDUCATION

Creative Media/Content Creation

College of FET Limerick (September 2026 - Current)

BSc in Digital Media Design/Interaction Design

University of Limerick (September 2021 - May 2025)

- Graduated with First Class Honours (1.1) in August 2025
- QCA: 3.79/4.0

REFERENCES

Professional references available on request.